

SUMMIT

LONDON 2024



Reward
Gateway





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Community Stories: Our Work in Supporting
Public Social Programmes

**Social Programmes
appreciate unique
societal needs**

National Free School Meals voucher scheme

22,000
Schools

1.44m
Beneficiaries



Department
for Education

The scheme at a glance



128 million
meals
distributed

through the course of the scheme. The equivalent of 20 meals being purchased every 20 seconds.



£363 million
of vouchers
distributed

Over the five-month campaign.



95.8%
satisfaction rate

out of over 600,000
parents/guardians.



21,659
schools in
England

activated their
accounts (98%).

Vulnerable individuals and families



Energy



Household



Welfare Support



Home to School



Grocery



YourChoice



Over
40 local
authorities

Family Holiday Charity's mission

Helping to create happy memories



1.1k families

Helped

4.7k people

Had time to reconnect

46%

Of families had never
had a holiday

92%

Had a positive impact
on mental health



Spreading appreciation to the community

Supporting councils and charities for individuals and families living in crisis

£1bn

Financial
support
distributed

**19%
to 3.2%**

Grocery
inflation

1.4m

Fixed term
mortgages
expired

Which charity would you like to show appreciation for?

Pop an appreciation token into the charity box of your choice and we will make a donation.

1 Appreciation Token = £1

